



**Communications and Community Development  
Media Relations  
Video News Release**

The Chickasaw Nation is providing the following b-roll, suggested script, and press release for media use. For additional information, please contact Tony Choate at (580) 421-5623 or email [Tony.Choate@chickasaw.net](mailto:Tony.Choate@chickasaw.net).

((SUGGESTED READER))

AN ADA EYEWEAR BUSINESS OPENED A NEW RETAIL LOCATION THURSDAY MORNING.

((TAKE VO))

COMMENCED WITH A RIBBON-CUTTING CEREMONY LED BY CHICKASAW NATION GOVERNOR BILL ANOATUBBY, THE NEW ONE THOUSAND TWO HUNDRED SQUARE FOOT STORE WILL ALLOW OKLAHOMA OPTICAL TO KEEP OVER ONE THOUSAND FRAMES ON DISPLAY.

LOCATED IN NORTH HILLS CENTRE, THE NEW STORE, WHICH SERVES THE GENERAL PUBLIC AND CHICKASAW CITIZENS, WILL BE MORE VISIBLE AND ACCESSIBLE TO THE PUBLIC THAN THEIR PREVIOUS ONE.

((SOT

CG: Bill Anoatubby  
Governor, Chickasaw Nation

0:08

"We manufacture the lenses right here in Ada, we're able to provide quality eye glasses at a reasonable price."))

((VO))

WITH THE ADDITIONAL ROOM THE LAB WILL BE ABLE TO EXPAND. IT IS CURRENTLY ADA'S ONLY FULL SERVICE EYEWEAR LAB AND WILL SOON BE THE ONLY ONE IN THE STATE TO PRODUCE CRIZAL ANTI-REFLECTIVE COATING, WHICH ALSO HELPS PROTECT EYEWARE LENSES.

((SOT

ANOATUBBY

0:22

"And with this we'll add one more full time position, and as we expand we anticipate additional increases in employment opportunities. It's really exciting to be able to improve services for citizens and contribute to the local economy at the same time."))

OKLAHOMA OPTICAL HAS BEEN OWNED BY THE CHICKASAW NATION SINCE TWO-THOUSAND THREE AND HAS OTHER LOCATIONS IN ARDMORE, TISHOMINGO, AND NORMAN.