



**Communications and Community Development  
Media Relations  
Video News Release**

**The Chickasaw Nation is providing the following b-roll, suggested script, and press release for media use. For additional information, please contact Tony Choate at (580) 421-5623 or email [Tony.Choate@chickasaw.net](mailto:Tony.Choate@chickasaw.net).**

((SUGGESTED LEAD IN))

THE CHICKASAW NATION BROKE GROUND ON A NEW WELLNESS CENTER IN ADA THURSDAY.

((TAKE VO

CG: New Wellness Center

Ada, OK))

THE CEREMONY WAS HELD ACROSS THE STREET FROM THE CURRENT WELLNESS CENTER. CHICKASAW NATION GOVERNOR BILL ANOATUBBY REMARKED THAT THE DEMAND ON THE PREVIOUS FACILITY WAS TOO HIGH FOR THE OLDER BUILDING.

((CG: Bill Anoatubby

Governor, Chickasaw Nation

0:16

"Chickasaws and others in our community are increasingly making the decision to invest in a healthy lifestyle themselves. People who come to the wellness center are investing their time and energy in their own health and wellness.")

((Anoatubby

0:20

"We have so many people that come to the existing wellness center that we actually have outgrown it. The way it was designed originally, it accommodated people, but we felt like we needed a new design, something that would accommodate different age groups.")

((VO))

THE NEW CENTER WILL BE ALMOST DOUBLE THE SIZE AND HAVE THE TRADITIONAL FREE WEIGHTS AND TREADMILLS, AS WELL AS A STATE OF THE ART PRAMA STUDIO, DESIGNED TO ENCOURAGE PEOPLE OF ALL AGES TO LIVE IN A HEALTHY WAY.

((Anoatubby

0:21

"This wellness center is operated in conjunction with a program that we call Unconquered Life. It's about not being conquered by having an unhealthy life. To have control of your health, and to live a healthy life.")

((VO))

GOVERNOR ANOATUBBY ADDED THAT BEING HEALTH CONSCIOUS IS PARTICULARLY IMPORTANT TO CHICKASAW AND OTHER NATIVE AMERICANS FACING HEALTH DISPARITIES.

((Anoatubby

0:20

"We can also turn around the effects of diabetes by having proper nutrition and better exercise. So diabetes can be controlled, it can actually be head off. We see that as a way to help our people.")

((VO))

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THE CHICKASAW WELLNESS CENTERS IN ADA, ARDMORE, PURCELL, AND TISHOMINGO ARE ALSO OPEN TO COMMUNITY MEMBERS FOR A SMALL FEE.