

VIDEO NEWS RELEASE

The Chickasaw Nation is providing the following b-roll, suggested script, and press release for media use. For additional information, please contact Tony Choate at (580) 421-5623 or email [tony.choate@chickasaw.net](mailto:tony.choate@chickasaw.net)<<mailto:tony.choate@chickasaw.net>>.

SUGGESTED LEAD IN:

CHICKASAW NATION OFFICIALS CUT THE RIBBON TODAY ON A UNIQUE AND INNOVATIVE CHILD DEVELOPMENT CENTER IN ARDMORE.

LOCATED AT THE CORNER OF CHICKASAW BOULEVARD AND LOCUST ST., N.W., THE 26,000-SQUARE-FOOT CENTER INCORPORATES A VARIETY OF COLORS, TEXTURES AND CONCEPTS TO ENCOURAGE COGNITIVE DEVELOPMENT AND STRENGTHEN SOCIAL SKILLS OF CHILDREN AGES 6 WEEKS TO 4 YEARS OLD.

((SOT UP FULL))

CG: Governor Bill Anoatubby

The Chickasaw Nation

“Because early education is so important, we are excited to extend our child development services here in Ardmore.”

“Providing a stimulating educational environment for the early years of a child’s life is the best investment we can make in ensuring their future success.”

((VO BEGINS))

CG: ARDMORE, OK

THE FACILITY IS DESIGNED TO DEMONSTRATE THE POTENTIAL TO LEARN FROM EVERYONE WE MEET, EVERYWHERE WE GO.

PATTERNED AFTER THE TRIBE’S AWARD-WINNING CENTER IN ADA, THE CORRIDORS ARE THEMED AS “LEARNVILLE, U.S.A.,” AND FEATURE A ZOO, MOUNTAINS AND A FARM.

((SOT UP FULL))

CG: Governor Bill Anoatubby

The Chickasaw Nation

“Since language is so important to child development, and since the Chickasaw language is vital to the preservation of our culture all of the street signs are written in Chickasaw.”

A LANGUAGE SPECIALIST WILL BE ON STAFF TO TEACH CHICKASAW, SPANISH AND SIGN LANGUAGE.

((VO BEGINS))

CG: ARDMORE, OK

THE ARDMORE FACILITY FEATURES 17 CLASSROOMS, INDOOR AND OUTDOOR PLAY AREAS, THREE SAFE ROOMS, A LIBRARY, MEDIA CENTER AND GYM WHERE THE CHILDREN WILL PARTICIPATE IN HEALTH AND WELLNESS ACTIVITIES.

((SOT UP FULL))

CG: Governor Bill Anoatubby  
The Chickasaw Nation

“The children who come through this facility will benefit personally by the early education and nurturing they receive.”

((SOT UP FULL))

CG: Governor Bill Anoatubby  
The Chickasaw Nation

“Investing in early education is an investment in the children, in the community and in the future.”  
“And it is yet another way in which we work to enhance the overall quality of life of the Chickasaw people.”

SUGGESTED TAG:

The new facility adds more than 60 new jobs to the local economy.

MORE THAN ### PEOPLE ATTENDED TODAY’S RIBBON CUTTING CEREMONEY.